

STARTING YOUR PROFESSIONAL PET-SITTING BUSINESS

Estimated Start-Up Costs Checklist

	\$ Amount
Pet Sitters International Membership	_____
PSI Certificate in Professional Pet Sitting and/or educational and training programs	_____
Pet First Aid Course (in-person or online)	_____
Business License(s)	_____
Name Registration:	
• Local	_____
• State	_____
• Federal	_____
Attorney Fees:	
• Business Name Consultation and Registration	_____
• Legal Structure Costs (partnership agreement, incorporation, etc.)	_____
• Business Form Development and/or review	_____
Accountant Fees	_____
Pet-Sitter Liability Insurance	_____
Dishonesty Bond	_____
Background Check	_____
Pet-Sitting Service Contract	_____
Bank Charges for Business Account	_____
Separate Business Line (landline and/or cell phone)	_____
Internet Connection Fee, if needed	_____
Business Supplies (computer access, file cabinets, basic office supplies, etc.)	_____
Advertising Expenses:	
• Website Design & Hosting	_____
• Business cards and other printed promotional materials	_____
• Paid advertising in newspapers, magazine, on radio, etc., if desired	_____
Additional coverage that may be needed:	
• Disability Income Insurance	_____
• Automobile Umbrella Coverage	_____
• Workers Compensation, if needed	_____
Miscellaneous Expenses (automobile tune-up, for example, comfortable shoes to wear while walking dogs, etc.)	_____
TOTAL	\$ _____

Please note: This checklist outlines sample costs only and can be used as an example.
Your start-up needs and associated costs may vary.



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